

2017

( October )

COMMERCE

( Honours )

( Business Environment )

( BC-101 )

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks for the questions*

1. Explain in detail the external and the internal business environment of a firm. 15

Or

Can any change in the business environment affect the outcome of a firm? Elucidate the differences that exist in the business environment in developed and developing countries. 5+5+5=15

8D/57

( Turn Over )

( 2 )

2. (a) What is the rationale for economic planning in India?  
(b) Explain the broader economic problems in India. 5+10=15

Or

Discuss the main achievements and failures of India's economic planning in the post-reform period. 15

3. Explain the salient features of the 1956 Industrial Policy. How does it differ from the 1948 Policy? 12+3=15

Or

Explain the various problems and prospects of cement industry in India with specific reference to North-East India. 15

4. Give an account of the trade relationship of India with the USA, the European Union and the SAARC countries. 5+5+5=15

Or

Differentiate between Balance of Trade and Balance of Payments. What are the main causes of India's adverse balance of payments position? Suggest some measures to overcome the problem. 5+5+5=15

( 3 )

5. Discuss the specific problems faced by the developing countries in the arena of international trade. 15

Or

Write short notes on the following : 5×3=15

- (a) NAFTA  
(b) IMF  
(c) WTO

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